

# TOTAL *Art Licensing*

## PRODUCTION INFORMATION TWO PAGE SPREAD ADVERTISEMENTS

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

**Material Deadlines:**

Winter issue	December
Summer/Fall issue	April

If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and right and left sides as per dotted line. i.e. total dimensions will be 438mm (17.25") by 286mm (11.25")

### MATERIAL DELIVERY

#### Via Email:

francesca@totallicensing.com or  
becky@totallicensing.com

#### Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.