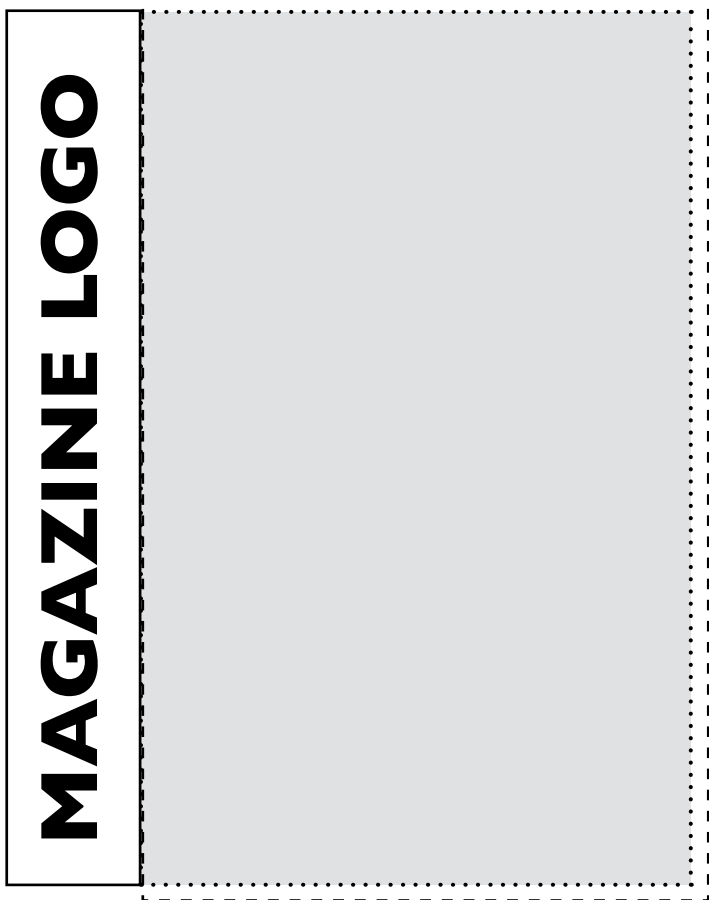


# TOTAL *Art Licensing*

## PRODUCTION INFORMATION FRONT COVER ADVERTISEMENT



Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.



Trimmed ad size 171mm wide  
by 280mm high  
Finished page width 216mm (8.5")  
Finished page height 280mm (11")



If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and right side as per dotted line. i.e. total dimensions of ad will be 174mm wide by 286mm high.

### Material Deadlines:

Winter issue	December
Summer issue	April

### MATERIAL DELIVERY

#### Via Email:

francesca@totallicensing.com or  
becky@totallicensing.com

#### Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.