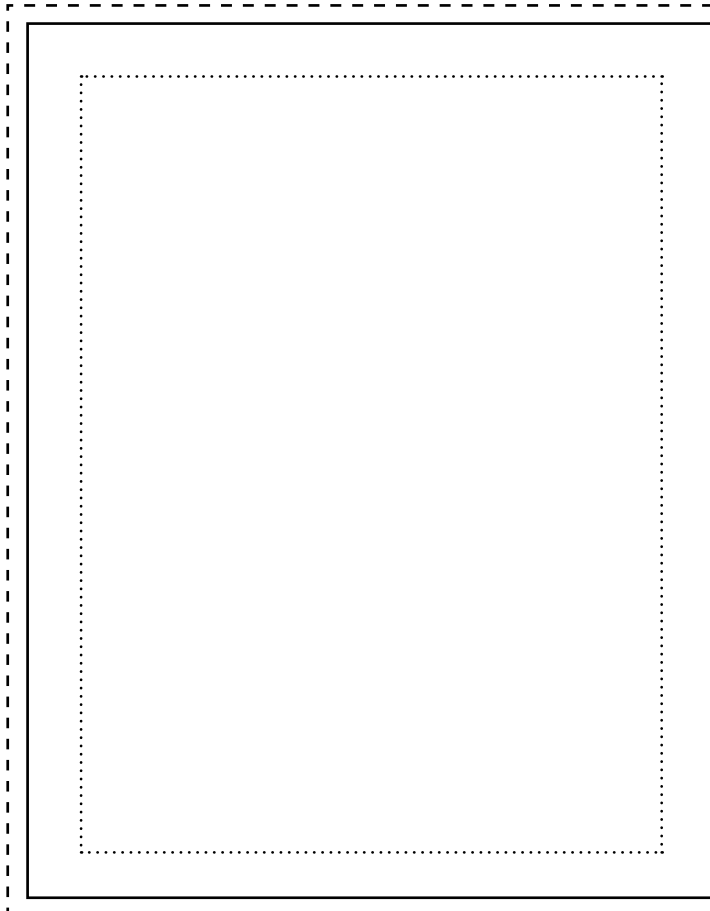


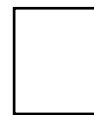
TOTAL *Art Licensing*

PRODUCTION INFORMATION FULL PAGE ADVERTISEMENTS

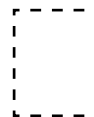


Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

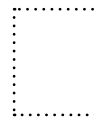
All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.



Finished page width 216mm (8.5")
Finished page height 280mm (11")
as per solid line on diagram



If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 222mm (8.63") by 286mm (11.25")



If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 260mm (10.25") deep

Material Deadlines:

Winter issue
Summer issue

1 December
1 April

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.