

TOTAL Art Licensing

PRODUCTION SPECS AND INFORMATION FOR TOTAL ART GALLERY ADS



Participants provide finished artwork to occupy the entire Gallery space.

The finished dimensions are:

Width - 192mm (7.55inch)
Depth - 121mm (4.76inch)

Artwork should conform to the general specs detailed right.



ARTWORK AND IMAGE SPECS

All artwork and images should be provided in a digital format. Artwork should be in one of the following formats: Press-ready PDF, Adobe Photoshop JPG, TIFF or EPS, Adobe Illustrator EPS or AI file.

All graphics should be produced high resolution (minimum 300dpi) and should be in a CMYK format. All fonts must be embedded or outlined.

GALLERY MATERIAL DELIVERY

Material Deadlines

Summer issue: 1st April

Winter issue: 1st December

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Whichever method of material delivery is chosen, please ensure that all material is clearly labelled with the advertiser's name or company