TOTAL Art licensing

PRODUCTION INFORMATION QUARTER PAGE ADVERTISEMENTS

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Pressready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

HORIZONIAL	VERTICAL
	e width 216mm (8.5") e height 280mm (11")
Materi Winter issue Summer issue	
If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 75mm (2.95") high.	r 1 1
If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 62mm (2.45") deep.	If advertisement is non-bleed, please create artwork to fit 95mm (3.65") width by 127mm (5.0") deep.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail. com etc) and upload your material so that we can download.