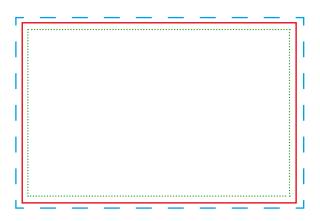


# Production Information Double Page Spread Advertisements 2017



Finished two page width 432mm (17")
Finished two page height 280mm (11") as per solid line on diagram

If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 438mm (17.5") by 286mm (11.25")

If advertisement is non-bleed, please create artwork to fit 412mm (16.25") width by 260mm (10.25") deep

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS. All graphics should be produced high-resolution (minimum 300dpi) and should be in a

All fonts used should be embedded.

## MATERIAL DELIVERY

### Via Email:

CMYK format.

francesca@totallicensing.com

# Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

# **MATERIAL DEADLINES**