

TOTAL BRAND LICENSING

FRONT COVER SPECIFICATIONS 2018



Page trim size: 216mm x 280mm / 8.5 inches x 11 inches. Allow 3mm (one eighth inch) on each edge for bleed. (dotted line)

Bleed page size: 222mm x 286mm / 8.63 inches x 11.25 inches

Please note: Front cover advertisers must allow for the heading/logo spacing, marked in yellow above (66mm from top of the page).

Colour can be placed behind this but not wording or imagery that will clash with the magazine logo. Total Licensing will position the logo and will choose a main colour that is in keeping with the advertiser's imagery.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

MATERIAL DEADLINES

Winter/Spring 2018..... 5 Jan 2018

Summer 2018.....21 April 2018

Autumn/Fall 2018.....5 Sept 2018