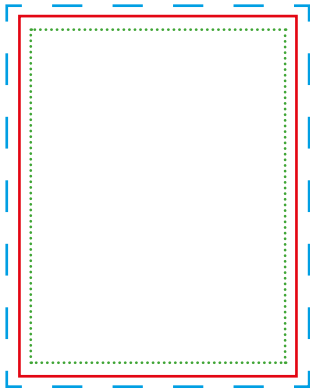


# TOTAL BRAND LICENSING

## Production Information Full Page Advertisements 2019



Finished page width 216mm (8.5")  
Finished page height 280mm (11") as per solid line on diagram



If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 222mm by 286mm (8.63 inches by 11.25 inches)



If advertisement is non-bleed, please create artwork to fit 196mm by 260mm (7.75 inches by 10.25 inches) deep

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

### MATERIAL DELIVERY

#### Via Email:

francesca@totallicensing.com

#### Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

### MATERIAL DEADLINES

Winter/Spring 2019..... 5 Jan 2019

Summer 2019.....28 April 2019

Autumn/Fall 2019.....5 Sept 2019