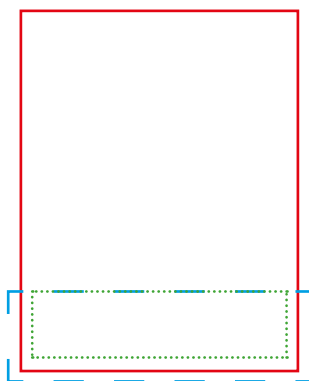


# TOTAL BRAND LICENSING

## Production Information Third Page Advertisements 2019



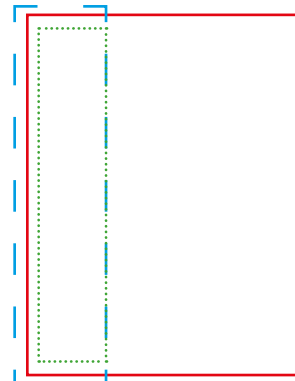
**HORIZONTAL**



If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 93mm (3.6") high.



If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 80mm (3.15") deep.



**VERTICAL**



If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 71mm (2.8") wide by 286mm (11.25") high.



If advertisement is non-bleed, please create artwork to fit 58mm (2.28") width by 260mm (10.25") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

### **MATERIAL DELIVERY**

#### **Via Email:**

francesca@totallicensing.com

#### **Via your FTP or a third party FTP:**

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

### **MATERIAL DEADLINES**

Winter/Spring 2019..... 5 Jan 2019

Summer 2019.....28 April 2019

Autumn/Fall 2019.....5 Sept 2019