

# TOTAL LICENSING

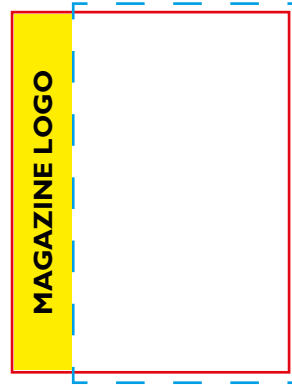
## Production Information Front Cover Advertisements 2017

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats:

**Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.



Total dimensions of ad space will be 174mm wide by 286mm high including 3mm (one eighth inch) bleed on top, right and bottom.

### MATERIAL DELIVERY

#### Via Email:

francesca@totallicensing.com or  
becky@totallicensing.com

#### Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

### MATERIAL DEADLINES

#### TOTAL LICENSING

Winter 2017..... 5 Jan 2017  
Spring 2017..... 22 Feb 2017  
Summer 2017..... 21 April 2017  
Autumn/Fall 2017..... 5 Sept 2017

#### TOTAL LICENSING AUSTRALIA

March 2017 issue ..... 8 Feb 2017

#### TOTAL LICENSING UK

Autumn/Fall 2017..... 5 Sept 2017