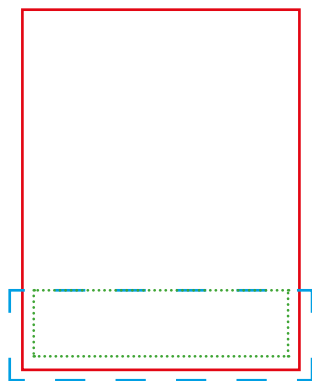


# TOTAL LICENSING

## Production Information Third Page Advertisements 2018



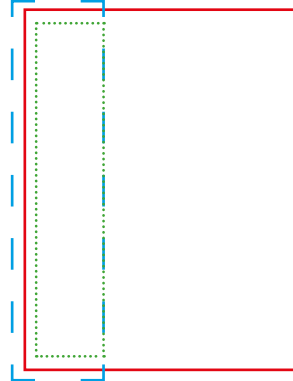
**HORIZONTAL**



If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 93mm (3.6") high.



If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 80mm (3.15") deep.



**VERTICAL**



If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 71mm (2.8") wide by 286mm (11.25") high.



If advertisement is non-bleed, please create artwork to fit 58mm (2.28") width by 260mm (10.25") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

### **MATERIAL DELIVERY**

#### **Via Email:**

francesca@totallicensing.com or  
becky@totallicensing.com

#### **Via your FTP or a third party FTP:**

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

### **MATERIAL DEADLINES**

#### **TOTAL LICENSING**

Winter 2018..... 5 Jan 2018  
Spring 2018..... 25 Feb 2018  
Summer 2018..... 28 April 2018  
Autumn/Fall 2018..... 5 Sept 2018

#### **TOTAL LICENSING AUSTRALIA**

March 2018 issue ..... 15 Feb 2018

#### **TOTAL LICENSING UK**

Autumn/Fall 2018..... 5 Sept 2018